



WMTV-TV
3501 Performance Road
Charlotte, NC 28214
(704)398-0046

www.mytv12.com

CONTRACT

And:

Target Enterprises
16501 Ventura Blvd
#515
Encino, CA 91436

<u>Contract / Revision</u> 116589 /		<u>Alt Order #</u> 09792553
<u>Product</u> RGA		
<u>Contract Dates</u> 09/24/12 - 09/30/12		<u>Estimate #</u> 142
<u>Advertiser</u> Republican Governor Association		<u>Original Date / Revision</u> 09/24/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WMTV	<u>Account Executive</u> Jon Brunzell	<u>Sales Office</u> Millennium Los
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WMTV	09/25/12	09/28/12	Peoples Court M-F 2-3p	2-3pm		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				3	\$70.00			
N 2	WMTV	09/25/12	09/28/12	Law & Order CI M-F 1-2p	1-2p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				3	\$50.00			
N 3	WMTV	09/25/12	09/28/12	Judge Mathis	5-6p		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				2	\$160.00			
N 4	WMTV	09/25/12	09/28/12	Family Feud Hour	6p-7p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				2	\$250.00			
N 5	WMTV	09/25/12	09/28/12	Steve Harvey M-F 7-8p	7-8p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				3	\$250.00			
N 8	WMTV	09/24/12	09/25/12	Law & Order CI M-F 1-2p	1-2p		:15/:15			BK	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MT-----				2	\$50.00			
N 9	WMTV	09/24/12	09/25/12	Steve Harvey M-F 7-8p	7-8p		:15/:15			BK	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MT-----				2	\$250.00			
Totals											19	\$3,230.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/28/12	19	\$3,230.00	\$2,745.50
Totals	19	\$3,230.00	\$2,745.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.